



faxing simplified. anytime. anywhere.

Case Study - Bergeron Companies

Bergeron Companies

“MyFax has made sending and receiving faxes very easy. When someone sends me a fax it goes straight to my email inbox. If I need to forward it to someone else I can do it as easily as I would any other email, and it doesn’t lose a generation the way it used to when documents were bouncing from fax machine to fax machine. It’s everything we hoped it would be.”

Katie Bergeron Peglow
Chief Online Officer
Bergeron Companies

Company Profile

Bergeron Companies is the parent organization for a group of companies that manufacture and sell various forms of seating for infants, toddlers and young children, including Adaptivemall.com and Special Tomato and Keekaroo. Founded in 1998, the privately held company’s headquarters and manufacturing facilities are in Dolgeville in upstate New York. Bergeron Companies also has five satellite offices focused on areas such as marketing, sales and product design.

The Challenge

Finding an alternative way for remote offices to send and receive faxes after phone lines were removed once the company moved to Voice over IP (VoIP).

The Solution

Bergeron Companies chose MyFax both for its technical capabilities and its outstanding reputation for customer service. Since faxes often must be passed from one person or office to another, MyFax makes forwarding faxes as easy as forwarding email. And there’s no loss of quality as there would be with a paper fax, no matter how many times it’s forwarded.

Another, unplanned benefit is the ability to send and receive faxes while employees are out of the office. Important documents can now be handled even when the person who needs to see them is on a business trip or on vacation.

The Results

MyFax solved the issue of sending and receiving faxes while using VoIP soft phones. It has also helped Bergeron Companies reduce costs by eliminating the yearly expense for new fax machines as well as the cost of electricity to power them, toner, paper – and, of course, the phone lines themselves.



About MyFax

MyFax is the fastest growing Internet fax service used by individuals, small, medium, and large businesses to send and receive faxes using existing email accounts or the web. MyFax offers services in North America and Europe, including the United Kingdom, to industries recognized among the fastest growing adopters of internet fax including finance, insurance, real estate, healthcare, transportation and government. More than 15,000 new customers subscribe to MyFax each month. Additional information is available at www.myfax.com and www.myfax.uk.com.

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