



Data Sheet – MyFax for Mortgage Brokers

Overview

MyFax is for Mortgage Brokers and Mortgage Broker firms that need a low-cost, private and reliable faxing alternative to fax machines and fax servers. MyFax is an Internet-based fax service allowing users to send and receive faxes using existing email accounts and the web. The service eliminates fax machines, fax servers and the recurring costs that go along with them, like supplies, maintenance, dedicated lines and long distance charges. MyFax offers cheaper rates compared to the leading competition and does not require additional software to be installed to view incoming faxes.

Addressing the unique faxing needs of Mortgage Brokers

On-Demand Capacity

Requirement: Mortgage Brokers process a high volume of inbound faxes. Deals cannot be slowed by the limited capacity of a fax machine.

MyFax offers the capacity you need, when you need it. The service is fully scalable, so as your business grows, you can be assured that we will be able to support your increased fax load.

Reliability

Requirement: Mortgage Brokers need a dependable faxing solution. Delayed or lost faxes can negatively impact business.

MyFax offers 99.5% service availability. The service operates all day, every day. Your computer does not have to be on to receive faxes and in the event of a failed transmission, they are automatically re-attempted twice.

“Our Independent Mortgage Consultants (IC) conduct countless fax transactions per day. Not only does MyFax ensure our ICs can instantly and securely access confidential customer information at any location using their mobile computers, they can also store the faxes online for easy access and document management or redirect important faxes to lenders via the outbound fax service on the secure Web page.”

Alice Chan

Vice-President

Projects and Service Delivery

Mortgage Intelligence

Convenient

Requirement: Mortgage Brokers require a mobile faxing solution particularly if they share their work time between a home or remote office and their head office.

MyFax gives users the choice of sending and receiving faxes either via email or the web. Faxes are electronic, so they can be easily saved, forwarded, deleted and stored. Faxes can be sent from and received at up to five email addresses, so if an admin person needs to be copied on the fax or you are away on vacation, you can designate their email address as a back-up to receive your faxes. Alternately, if you are away from email, faxes can be retrieved online at www.MyFaxCentral.com.

Private/Secure

Requirement: Mortgage Brokers receive faxes that contain highly sensitive personal information. It must be guaranteed that incoming and outgoing faxes remain fully secure in order to comply with such regulations as Gramm-Leach Bliley and Sarbanes Oxley in the United States and PIPEDA in Canada.

MyFax ensures complete privacy as faxes are sent directly to the intended recipient; faxes no longer sit in the open on fax machine trays. Password protection on a secure website and integration into your private email account also enhance security when sending and receiving faxes.

Cost-Effective

Requirement: Fax machines and servers can incur considerable maintenance costs. Mortgage Brokers require a low-cost alternative.

MyFax requires no added software or hardware to purchase, install or maintain. Save money on paper, toner and maintenance associated with fax machines and fax servers. Compared to a four-line fax server, with MyFax, you save: 85% on upfront, one-time costs, 34% on monthly costs and 40% in year 1.

About MyFax

MyFax is the fastest growing Internet fax service used by individuals, small, medium and large businesses to send and receive faxes using existing email accounts or the web. MyFax offers services in North America and Europe, including the United Kingdom to industries recognized among the fastest growing adopters of internet fax including finance, insurance, real estate, healthcare, transportation and government. More than 15,000 new customers subscribe to MyFax each month. Additional information is available at www.myfax.com and www.myfax.uk.com.

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